

Retina UK Cookie Policy

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Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

Below are details of how we use cookies on this website

<https://RetinaUK.org.uk>.

For our full contact details and more information regarding how we process personal data see our [privacy policy](#).

There are three types of cookies in use on our website, those that are essential for the website to operate, for example with our checkout pages or to maintain security of the site, those cookies which capture anonymous analytical information which we can use unless you opt-out, and those cookies which are not absolutely necessary. Cookies which are helpful to us, but not absolutely necessary, relate to marketing activities and social media. You will be invited to opt-in to these non-essential cookies via our cookie banner, or if you prefer you should be able to control what cookies are placed on your device through the browser settings. To find out more about cookies, including

how to see what cookies have been set and how to manage and delete them, visit aboutcookies.org or allaboutcookies.org.

Just so you know, we do not store any personal data in the cookies that we use, visitor information is stored anonymously in the cookies and is only used to assist us in the running of the site and for monitoring the activity and traffic both to and through our website. To do this we use Google Analytics cookies.

Google Analytics

We use Google Analytics to analyse the use of our website; Google Analytics generates statistical and other information about website use by means of Google cookies, which are stored on user devices.

We also use Microsoft Clarity to identify user behaviour on our website. You can view their Privacy Statement at <https://www.microsoft.com/en-US/privacy/privacystatement>.

The information generated relating to our website is used to create reports about the use of our website. Details captured during your visit will include, but is not limited to, the pages visited and duration of your visit, your country or general location. All data collected is anonymous and will not identify you as an individual.

Google, not Retina UK store this activity information, and you can view Google's privacy policy at <https://policies.google.com/privacy>.

To globally opt-out of being tracked by Google Analytics across all websites, visit <https://tools.google.com/dlpage/gaoptout>

Below is a full list of the cookies used on this website.

COOKIES USED ON OUR WEBSITE

Below is a full list of the cookies currently used on our website.

Name	Domain	Priority	Retention Period
__cf_bm	.retin auk.org.uk	Medium	30 minutes
__Secure-YNID	.youtube.com	Medium	6 months
YSC	.youtube.com	Medium	Session
__Secure-ROLLOUT_TOKEN	.youtube.com	Medium	6 months
VISITOR_INFO1_LIVE	.youtube.com	Medium	6 months
_gcl_au	.retin auk.org.uk	Medium	3 months
_ga_6E1S9G0HT0	.retin auk.org.uk	Medium	1 years
test_cookie	.doubleclick.net	Medium	15 minutes
CookieControl	.retin auk.org.uk	Medium	3 months
_ga	.retin auk.org.uk	Medium	1 years
_gid	.retin auk.org.uk	Medium	24 hours
_gat_UA-127640423-1	.retin auk.org.uk	Medium	58 seconds
_fbp	.retin auk.org.uk	Medium	3 months
IDE	.doubleclick.net	Medium	1 years
m	m.stripe.com	Medium	1 years

Name	Domain	Priority	Retention Period
__stripe_mid	.retinuk.org.uk	Medium	1 years
__stripe_sid	.retinuk.org.uk	Medium	30 minutes
hmt_id	api.hcaptcha.com	Medium	30 days
sp_t	.spotify.com	Medium	1 years
sp_landing	.spotify.com	Medium	24 hours
wp_woocommerce_session_5ddb32c2d5a8bd7f2fe459e4495e6985	retinuk.org.uk	Medium	2 days

Functional Cookies

Name	Description	Retention Period
__cfduid	The '__cfduid' cookie is set by the CloudFlare service to identify trusted web traffic. It does not correspond to any user id in the web application, nor does the cookie store any personally identifiable	5 years
__cfruid	Used by the content network, Cloudflare, to identify trusted web traffic.	Session
__cf_bm	Cloudflare's bot products identify and mitigate automated traffic to protect your site from bad bots. Cloudflare places the __cf_bm cookie on End User devices that access Customer sites that are protected by Bot Management or Bot Fight Mode. The __cf_bm cookie is necessary for the proper functioning of these bot solutions.	30 minutes

Name	Description	Retention Period
cf_chl_2	Used by Cloudflare for the execution of Javascript or Captcha challenges. These cookies are not used for tracking or beyond the scope of the challenge.	session
__cfllb	When enabling session affinity with Cloudflare Load Balancer, Cloudflare sets a __cfllb cookie with a unique value on the first response to the requesting client. Cloudflare routes future requests to the same origin, optimizing network resource usage. In the event of a failover, Cloudflare sets a new __cfllb cookie to direct future requests to the failover pool.	30 minutes
_cfuid	The _cfuid cookie is only set when a site uses this option in a Rate Limiting Rule, and is only used to allow the Cloudflare WAF to distinguish individual users who share the same IP address.	Session
cf_clearance	Whether a CAPTCHA or Javascript challenge has been solved.	1 years
CookieControl	Stores user consent preferences for your website.	3 months
CookieControlTC	Stores IAB TCF consent preferences.	3 months
__stripe_mid	Fraud prevention and detection	1 years
__stripe_sid	Fraud prevention and detection	30 minutes
m	Set by payment provider stripe.com to process payments	1 years
sp_t	Required to ensure the functionality of the integrated Spotify plugin. This does not result in any cross-site functionality.	1 years
sp_landing	Required to ensure the functionality of the integrated Spotify plugin. This does not result in any cross-site functionality.	24 hours

Analytics Cookies

Name	Description	Retention Period
_ga	ID used to identify users	1 years
ga*	Used to identify and track an individual user session.	2 years
_gid	ID used to identify users for 24 hours	24 hours
_gat	Used to monitor number of Google Analytics server requests when using Google Tag Manager	58 seconds
_dc_gtm_	Used to monitor number of Google Analytics server requests	1 minute
AMP_TOKEN	Contains a token code that is used to read out a Client ID from the AMP Client ID Service. By matching this ID with that of Google Analytics, users can be matched when switching between AMP content and non-AMP content.	1 year
gat*	Used to set and get tracking data	1 hour
gac	Contains information related to marketing campaigns of the user. These are shared with Google AdWords / Google Ads when the Google Ads and Google Analytics accounts are linked together.	90 days
__utma	ID used to identify users and sessions	2 years
__utmt	Used to monitor number of Google Analytics server requests	10 minutes
__utmb	Used to distinguish new sessions and visits. This cookie is set when the GA.js javascript library is loaded and there is no existing __utmb cookie. The cookie is updated every time data is sent to the Google Analytics server.	30 minutes
__utmc	Used only with old Urchin versions of Google Analytics and not with GA.js. Was used to distinguish between new sessions and visits at the end of a session.	session

Name	Description	Retention Period
__utmz	Contains information about the traffic source or campaign that directed user to the website. The cookie is set when the GA.js javascript is loaded and updated when data is sent to the Google Analytics server	6 months
__utmv	Contains custom information set by the web developer through the _setCustomVar method in Google Analytics. This cookie is updated each time new data is sent to the Google Analytics server.	2 years
__utmz	Used to determine whether a user is included in an A / B or Multivariate test.	18 months
__utmxx	Used to determine when the A / B or Multivariate test in which the user participates ends	18 months
FPAU	Assigns a specific ID to the visitor. This allows the website to determine the number of specific user-visits for analysis and statistics.	session
FPID	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	1 years
FPLC	This FPLC cookie is the cross-domain linker cookie hashed from the FPID cookie. It's not HttpOnly, which means it can be read with JavaScript. It has a relatively short lifetime, just 20 hours.	20 hours

Marketing Cookies

Name	Description	Retention Period
GPS	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.	1 day

Name	Description	Retention Period
VISITOR_INFO1_LIVE	Tries to estimate the users' bandwidth on pages with integrated YouTube videos. Also used for marketing	6 months
PREF	This cookie stores your preferences and other information, in particular preferred language, how many search results you wish to be shown on your page, and whether or not you wish to have Google's SafeSearch filter turned on.	10 years
YSC	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session
DEVICE_INFO	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	180 days
LOGIN_INFO	This cookie is used to play YouTube videos embedded on the website.	2 years
VISITOR_PRIVACY_METADATA	Youtube visitor privacy metadata cookie	6 months
__gsas	Provides ad delivery or retargeting.	3 months
__gpi	Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.	1 years
__gpi_optout	Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.	13 months

Name	Description	Retention Period
GED_PLAYLIST_ACTIVITY	Improves targeting/advertising within the website	session
ACLK_DATA	This cookie is used to help improve advertising. This targets advertising based on what's relevant to a user, to improve reporting on campaign performance.	5 minutes
_gcl_au	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months
_gcl_dc	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months
IDE	This cookie is used for targeting, analyzing and optimisation of ad campaigns in DoubleClick/Google Marketing Suite	1 years
DSID	This cookie is used for targeting, analyzing and optimisation of ad campaigns in DoubleClick/Google Marketing Suite	60 minutes
ID	This cookie is used for targeting, analyzing and optimisation of ad campaigns in DoubleClick/Google Marketing Suite	2 months
RUL	Used by DoubleClick to determine if the website ad was properly displayed. This is done to make their marketing efforts more efficient.	1 year
FLC	This cookie is used to link your activity across devices if you've previously signed in to your Google Account on another device. We do this to	10 seconds

Name	Description	Retention Period
	coordinate that the ads you see across devices and measure conversion events.	
__gads	This cookie is used by Google for a variety of purposes (e.g., ensuring Frequency Caps work correctly). It includes AdSense if you have AdSense enabled. This cookie is associated with the DoubleClick for Publishers service from Google. Its purpose is to monitor the showing of advertisements on the site, for which the owner may earn some revenue. The main purpose of this cookie is targeting/advertising.	1 years
GoogleAdServingTest	Used to register what ads have been displayed to the user.	session
ar_debug	Store and track conversions	1 years
test_cookie	This cookie is set by DoubleClick (which is owned by Google) to determine if the website visitor's browser supports cookies.	15 minutes
APC	This cookie is used for targeting, analyzing and optimisation of ad campaigns in DoubleClick/Google Marketing Suite	6 months
lu	Used to record whether the person chose to remain logged in	2 years
xs	Used in conjunction with the c_user cookie to authenticate your identity to Facebook.	90 days
c_user	Used in conjunction with the xs cookie to authenticate your identity to Facebook.	90 days

Name	Description	Retention Period
m_user	Used to authenticate your identity on Facebook's mobile website.	90 days
pl	Used to record that a device or browser logged in via Facebook platform.	90 days
dbln	Used to enable device-based logins	2 years
aks	Determines the login state of a person visiting accountkit.com	30 days
aksb	Authenticates logins using Account Kit	30 minutes
sfau	Optimizes recovery flow after failed login attempts	1 day
ick	Stores an encryption key used to encrypt cookies	2 years
csm	Insecure indicator	90 days
s	Facebook browser identification, authentication, marketing, and other Facebook-specific function cookies.	90 days
datr	Used to prevent creation of fake / spammy accounts. Datr cookie is associated with a browser, not individual people.	2 years
sb	Facebook browser identification, authentication, marketing, and other Facebook-specific function cookies.	2 years

Name	Description	Retention Period
fr	Contains a unique browser and user ID, used for targeted advertising.	90 days
oo	Ad optout cookie	5 years
ddid	Used to open a specific location in an advertiser's app upon installation	28 days
locale	This cookie contains the display locale of the last logged in user on this browser. This cookie appears to only be set after the user logs out.	7 days
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	3 months
_fbc	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	2 years
js_ver	Records the age of Facebook javascript files.	7 days
rc	Used to optimize site performance for advertisers	7 days
campaign_click_url	Records the Facebook URL that an individual landed on after clicking on an ad promoting Facebook	30 days
wd	This cookie stores the browser window dimensions and is used by Facebook to optimise the rendering of the page.	Session

Name	Description	Retention Period
usida	Collects a combination of the user's browser and unique identifier, used to tailor advertising to users.	Session
presence	The presence cookie is used to contain the user's chat state.	Session

Cookie list created with the kind assistance of

<https://www.civicuk.com/cookie-control/>

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