

# 50th Anniversary Fundraising Pack



As part of our 50th anniversary, we have got lots of ideas to help you raise money to support people with inherited sight loss. Whatever you choose to do, we will be here to support you every step of the way. **Thank you** for your incredible support of **Retina UK**.

# We Need You!

**Retina UK** is the only UK charity dedicated solely to working for people affected by inherited sight loss. We have been making a difference for 50 years.

Our vital work is only made possible because of supporters like you getting behind us and funding our ground-breaking research projects and our crucial support services.

**Your donations and fundraising will make a real difference.**



**£18**

Could pay for our Helpline to run for one day.



**£170**

Could pay for a researcher for one day.



**£430**

Could pay for producing our newsletter, *Look Forward*, on CD.



**£1,500**

Could pay for an information and support event/



**£25,000**

Could pay for a researcher to grow a retina in a dish as part of their ground-breaking research projects.



# Fundraising is Fun!



There are so many different ways that you can fundraise for **Retina UK**. We have included some of our fun fundraising ideas in this pack but the opportunities are endless!

From challenges to bake sales, there are so many activities you could do to help people who are living with inherited sight loss.

We also love to hear all about your fundraising, so please take plenty of photographs and let us know about your events in advance so we can support you every step of the way.

Please also follow Retina UK on social media and tag us in your fundraising posts as we will always engage with them.



# Fundraising ideas...

**Blindfold games:** Try out some sports that people with sight loss take part in, like guide running. Pay an entry fee and take it in turns in pairs to be blindfolded. Or you could hold a table tennis competition wearing sim specs, which will show you what tunnel vision is like!



**Sponsored walk:** Set yourselves a challenge to walk for a mile or a distance of your choice. You could take part blindfolded or wearing sim specs, taking it in turns to guide each other during the walk! Or if you fancy taking on an organised event, visit our website to find out more about the events that we currently offer for you to get involved in.

**Sim specs day:** Spend the day taking it in turns to wear our sim specs and find out what it's like to live with tunnel vision. Ask your friends, family members and colleagues to sponsor you to take part and experience what it would be like to live with inherited sight loss. It is a great conversation-starter and a great way to raise awareness as well as funds.



# Fundraising ideas...

**Bake off:** Could you hold a bake sale or why not organise a baking competition? Sell your cakes to loved ones or colleagues! You could give prizes for the tastiest cake, the best decorated bake or the most unusual flavour! It's a tasty way to raise money and bring groups together to raise awareness and funds.



**Talent show:** Showcase your talents and sell tickets to raise funds. With talented performers and extra fundraising opportunities like raffles, talent shows are a great way to entertain and inform audiences about our vital work.



**Non-uniform days:** Set a date and get your school or company involved in a non-uniform day. Ask each person to donate an amount to take part. You could wear your normal clothes or even have a fancy dress day!





# How we can Help

**Our friendly Fundraising team is always on hand to help you out; whether it is bouncing your ideas around, or helping you to promote your event – we are just a phone call or an email away.**

@ fundraising@RetinaUK.org.uk

☎ 01280 815900

🌐 RetinaUK.org.uk

 RetinaUKCharity

 Retina\_UK

 Retina UK

 RetinaUK8

We can also provide you with any items you need to make your event a success! Let us know if you would like:

- Sim specs
- Collection tins or buckets
- Retina UK leaflets
- Donation envelopes
- Pens
- Balloons



**We want to make your event a huge success so please get in touch to let us know your idea and proposed date and we will be in touch to chat with you and help make your fundraising goals a reality.  
Thank you for your support.**

# Things to remember

## Posters

Posters are a great way to tell everyone about your fundraiser! We would be happy to send you a Retina UK logo to use, and please also remember to use our Registered Charity Number: 1153851.

## Photos

Please be mindful when for taking and displaying photos at your event. We would love to see photos and use them on our social media, but please do make sure there is permission for this before you send them to us.

## Raffles

There are lots of rules about raffles and some require a license from the Gambling Commission, but you won't need one if: Tickets are only sold at the event (not before), you spend less than £500 on raffle prizes or they are donated and the winners are drawn at the event or straight afterwards.

## Health and Safety

Please make sure you think about the safety of everyone involved, e.g. if someone is blindfolded, ensure there is always someone to guide them, and for a baking challenge, make sure the food is cooked in a clean environment.

# After the event

## Celebrate!

You have done something amazing and raised much needed funds which will really help people living with inherited sight loss, so a huge **thank you** from the whole team at **Retina UK**.



**Send your money in! Once we've received the money you've raised, we will send you a certificate to display.**

**You can send a cheque made payable to Retina UK, or pay it directly into our bank account:**

**Lloyds Bank**

**Account No: 00202520**

**Sort Code: 30 18 83**

*Make sure you let us know it's coming so we can look out for it!*

**Retina UK, Whiteleaf Business Centre, 11 Little Balmer,  
Buckingham, MK18 1TF**

**Thank you so much for supporting Retina UK!**

Email: [fundraising@RetinaUK.org.uk](mailto:fundraising@RetinaUK.org.uk) | Retina UK is a Charitable Incorporated Organisation (CIO), registered charity no. 1153851