Retina UK Cookie Policy

V.1.0 November 2022

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

Below are details of how we use cookies on this website https://retinauk.org.uk.

For our full contact details and more information regarding how we process personal data see our privacy policy.

There are two types of cookies in use on our website, those that are essential for the website to operate, for example with our checkout pages, and those which are not absolutely necessary. Cookies which are helpful to us, but not absolutely necessary, relate to statistical and marketing activities. You will be invited to opt-in to these non-essential cookies via our cookie banner, or if you prefer you should be able to control what cookies are placed on your device through the browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.aboutcookies.org or www.allaboutcookies.org.

Just so you know, we do not store any personal data in the cookies that we use, visitor information is stored anonymously

in the cookies and is only used to assist us in the running of the site and for monitoring the activity and traffic both to and through our website. To do this we use Google Analytics cookies.

Google Analytics

We use Google Analytics to analyse the use of our website; Google Analytics generates statistical and other information about website use by means of Google cookies, which are stored on user devices.

The information generated relating to our website is used to create reports about the use of our website. Details captured during your visit will include, but is not limited to, the pages visited and duration of your visit, your country or general location. All data collected is anonymous and will not identify you as an individual.

Google, not Retina UK store this activity information, and you can view Google's privacy policy at http://www.google.com/privacypolicy.html.

To globally opt-out of being tracked by Google Analytics across all websites, visit https://tools.google.com/dlpage/gaoptout

Below is a full list of the cookies used on this website.

Necessary cookies

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Cookie Name	Provider	Purpose	Expiry
_stripe_mid	Retinauk.org.uk	This cookie is necessary for making credit card transactions, allows online transaction without storing credit card information.	1 years
_stripe_sid	Retinauk.org.uk	This cookie is necessary for making credit card transactions, allows online transaction without storing credit card information.	1 day
M	m.stripe.com	Determines the device used to access the website.	2 years
Wc_cart_hash_#	Retinauk.org.uk	Allows items to be stored in shopping cart.	Session

Wc_fragments_#	Retinauk.org.uk	Stores visitor's login information so they don't need to keep logging in if browser closes.	Session

Statistical (optional) Cookies

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Cookie Name	Provider	Purpose	Expiry
_ga	Retinauk.org.uk	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years
_ga_#	Retinauk.org.uk	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for	2 years

		the first and most recent visit.	
_gat	Retinauk.org.uk	Used by Google Analytics to throttle request rate.	1 day
_gid	Retinauk.org.uk	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day
_hjAbsoluteSessionInProgress	Retinauk.org.uk	This cookie is used to count how many times a website has been visited by different visitors - this is done by assigning the visitor an ID, so the visitor does not get registered twice.	1 day

_hjFirstSeen	Retinauk.org.uk	This cookie is used to determine if the visitor has visited the website before, or if it is a new visitor on the website.	1 day
_hjIncludedInPageviewSample	Retinauk.org.uk	Used to detect whether the user navigations are included in the website's data analytics.	1 day
_hjIncludedInSessionSample	Retinauk.org.uk	Registers data on website-behaviour. This is used for internal analysis and website optimisation.	1 day
hjSession#	Retinauk.org.uk	Collects statistics on the visitor's visits to the website, such as the	1 day

		number of visits, average time spent on the website and what pages have been read.	
hjSessionUser#	Retinauk.org.uk	Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.	1 year

Marketing (optional) Cookies

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Cookie Name	Provider	Purpose	Expiry

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_fbp	Retinauk.org.uk	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
ads/ga-audiences	Google.com	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session
tk_lr	Retinauk.org.uk	Collects data on visitor's preferences and behaviour on the website. This information is used to make content and advertisements more relevant to the specific visitor.	1 year
tk_or	Retinauk.org.uk	Collects data on visitor's preferences and	5 years

		behaviour on the website. This information is used to make content and advertisements more relevant to the specific visitor.	
tk_r3d	Retinauk.org.uk	Collects data on visitor's preferences and behaviour on the website. This information is used to make content and advertisements more relevant to the specific visitor.	2 days
tk_tc	Retinauk.org.uk	Collects data on visitor's preferences and behaviour on the website. This information is used to make content and advertisements more relevant to the specific visitor.	

Cookie list created with the kind assistance of

https://www.cookiebot.com/

For more information contact us at:

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